

Question	Response
Program/Service Title	UW Bothell Policy Journal
Campus Department	UWB Interdisciplinary Studies Program
Contact Person	Andrea Stone and Kim Sharp
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<p data-bbox="188 537 578 611">Executive Summary of Your Proposal</p> <p data-bbox="188 621 578 779">Please provide a concise overview of the program, activity, or service for which you seek funding.</p>	<p data-bbox="607 474 1424 842">The UWB Policy Journal, in its 15th year, gives UWB students an opportunity to publish original scholarly work. Students learn all aspects of publication, and may earn credit by participating on the Editorial Board. The Policy Journal is distributed on campus, and sent to other universities. The UWB Policy Journal supports the IAS mission statement by providing a collaborative experience that fosters critical thinking, cross-discipline research, shared leadership, writing and presentation.</p>
<p data-bbox="188 894 607 1388">In 150 words or less, please describe the need for this program or service. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goals.</p>	<p data-bbox="607 852 1424 1430">The UWBPJ is the only publication on campus that maintains a cross-disciplinary focus, and offers all students an opportunity to have their scholarly papers published in a journal. In the past the journal has received an average of 30 submissions per year, and distributed more than 500 journals. It is important to note that in the Fall 2011, a Law, Economics, and Public Policy option will be added to the IAS department. The introduction of this degree highlights the active interest of the student body in policy issues. The Policy Journal will provide a forum for the dissemination of scholarly student works. To expand outreach with the students who have policy interests the editorial board will significantly expand marketing efforts to enhance visibility of the journal and further prompt submissions.</p>
<p data-bbox="188 1451 607 1890">In 150 words or less, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.</p>	<p data-bbox="607 1461 1424 1879">The target audience for UWBPJ is primarily the University of Washington Bothell campus. We are excited to expand UWBPJ to the national educational community by exchanging publications with other scholarly institutions. This opportunity will benefit both students and the UWB community by exposing an important campus publication to a national audience. As noted earlier, we have proposed to drastically expand marketing of the policy journal during the 2011-2012 school year, which will increase visibility of the journal on campus.</p>

<p>How do you plan to assess the program or service?</p>	<p>Success of the Policy Journal will be assessed by tracking changes in demand for the Journal through exchanges with other universities, web traffic to our new online version (“going live” Spring 2011), and in submissions for publication. The Policy Journal received 25 submissions for its 14th edition (Spring quarter, 2010). The 2010/ 2011 Editorial Board has significantly increased its outreach efforts. For the 2011/ 2012 journal, we have a goal of achieving a ten percent increase in submissions from the 2010/ 2011 edition, a five percent increase in journal exchange partners, and consistent increases to web traffic. Inquiries resulting from attendance at Policy Journal sponsored events will also be measured. It is important to note, that our market and outreach plans have greatly expanded for the 2011-2012 edition. The policy journal acknowledges the importance of assessing the impact of these new marketing techniques to achieve these goals.</p>
<p>In 150 words or less, please describe the benefits that participants are likely to gain by attending or participating in this program or service.</p>	<p>UWBPJ is an important opportunity for students to experience the scholarly publication process, hone writing skills and develop effective communication skills. Submission participants can utilize the Policy Journal for their writing or professional resumes in addition to enhancing chances of admittance into graduate school. The UWBPJ is also a memento that other students can pick up and keep as a ‘souvenir’ of their studies at UWB. Andrea Stone and Kim Sharp are the co-faculty advisors for the UWBPJ editorial board. Students who serve on UWBPJ gain skills as editors, communicators, team members and managers. In addition, the editorial board may use this experience to add to their professional resumes. The UWBPJ is structured such that students who serve on the editorial board receive two elective credits (CR/NC) per quarter.</p>
<p>Salary/Wages</p>	<p>\$0</p>
<p>Benefits *Benefits paid to regular employees working at least .50 FTE should be calculated at 32% of earnings. Benefits paid to hourly employees should be calculated at 11% of earnings.</p>	<p>\$0</p>
<p>Honoraria</p>	<p>\$0</p>

Facilities Rentals/Set-Ups	\$600.00
Telecommunications *Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension).	\$0
Security	\$0
Printing and Photocopying	\$5,000.00
Transportation	\$200.00- Transportation to and from conferences and other Universities for conference and/or workshop purposes.
Meals and Lodging for Travel	\$800.00- Conference and registration.
Office Supplies	\$350.00- Includes postage for journal exchange and authors, envelopes and office supplies.
Food/Refreshments	300.00
Equipment Rental/Purchase	\$0
Other	\$800.00- \$500.00 to co-sponsor student events with student run organization \$300.00- In-Design web training
Total Amount Requested	\$8,150.00