

Services and Activities Fee Committee Application for 2008-09 Annual Funding

Today's Date: January 2, 20008

Program Title: **Student Life Operations**

Campus Affiliation: Student Life

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Executive Summary of your Proposal

Please provide a concise (**not to exceed six sentences**) overview of the program, activity, or service for which you seek funding.

The following request contains items that will allow the Student Life Office to provide continuing and new services, activities and events in the most effective and efficient manner possible. The areas within this budget include staffing, operational costs, financial support for registered clubs and organizations, for leadership development and service initiatives, and for intercultural programming.

1. **In 150 words or less**, please describe the need for this program or service and how you plan to assess its success. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goals.

In order to maintain excellent service to students, it is imperative to keep staffing and operational costs (phones, office supplies, etc.) at its **current** level. The classified and hourly staff requested are designed to meet the following needs:

- The Coordinator of Student Programs will provide administrative and advising support to student organizations and CEB as well as assist with the planning and production of new student welcomes and other Student Life-sponsored programs.
- The Student Life Marketing Assistant will to develop a clear, consistent message to students about the myriad of opportunities available through Student Life.

- Costs associated with supporting administrative operations for ASUWB, CEB, Recreation and Wellness, clubs, and student committees are based on the 2007-08 budget. No increase is being requested for next year.
- This year's request for registered student organizations has changed slightly (\$250 per club per quarter, down from \$500 per quarter). There are currently 29 registered student organizations; it is anticipated that number will increase to at least 40 next year as campus involvement continues to grow. The recommended allocation should provide sufficient support for most student organizations. Organizations needing additional funding will be encouraged to develop a budget for the SAF committee's consideration.
- Funds are being requested in support of student leadership development and service initiatives. In addition to current Student Life programs and services, there is a need to provide meaningful training, seminars, and other activities that help develop a sense of servant leadership for individual students and student groups (including student government, SAF and Technology Fee committees, CEB, and clubs and organizations).
- The University's mission statement emphasizes multicultural learning as an essential component of a UW Bothell education. This is also an expectation for all campus activities programs, according to the Council for the Advancement of Standards in higher education. In a freshman interest survey conducted at the July 2007 orientation program, 24% of the freshmen indicated an interest in getting involved in multicultural organizations or programs. The number of multicultural student organizations has tripled in one year, from two to six. However, intentional, ongoing intercultural programming is currently a missing component of the Student Life program at UW Bothell. Funds to support intercultural programming are being request for 2008-09.

Success will continue to be measured by the (a) number of students that attend events, (b) number of *active* student organizations, and (c) contributions made by individual student leaders and student groups. Evaluations of all programs will also be conducted by Student Life staff to review successes and identify areas for improvement.

Current Student Life attendance and budget data that reflects how SAF funds have supported our programs this year are attached to this proposal.

2. **In 150 words or less**, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.

Students are increasingly taking advantage of the programs available through Student Life. During Fall 2006, overall student attendance at Student Life programs was 895. In Fall 2007, overall attendance was 1278, an increase of 42%. The number of registered student organizations has increased greatly from last year (18 to 29). With organizations anticipated to increase to 40 next year, an estimated 400 students are expected to benefit from this support. Leadership and service programs should support and educate at least 100 students.

The programs offered through Student Life, with the exception of first year orientation programs, are supported solely through SAF funds.

3. **In 150 words or less**, please describe the benefits that participants are likely to gain by attending or participating in this program or service.

Research shows that students who feel a sense of connection to their institution are more likely to stay at that institution and be more satisfied with their experience. Student Life works diligently to provide students a wide variety of opportunities to feel connected to UWB. In addition, Student Life-sponsored programs will allow students to

- Make new and lasting connections with fellow peers
- Develop superior networking skills
- Enhance leadership skills of those individuals who serve and represent the needs and interests of their fellow students
- Build confidence in students' ability to organize, lead or participate in a student organization
- Contribute to the development of a vibrant campus life
- Learn more about their personal identity and how it relates to their academic and personal choices

For Official Use

Date Submitted: _____ Received By: _____

Notes:

Budget Worksheet

Program Title: Student Life Operations

Category	Expense	Brief Description of Expense
Salary/Wages	\$45,000	Coordinator of Student Programs
	\$8,580	Student Life Marketing Assistant
	\$53,580	(10 months x 15 hours/week x \$13/hour)
Benefits*	\$14,400	• Coordinator of Student Programs
	\$944	• Student Life Marketing Assistant
	\$15,344	
Honoraria	\$2,500	• Facilitators for leadership retreat (\$1,000) and on campus workshops (3 @ \$500)
	\$7,000	• Facilitators for intercultural events (6 @ \$500 and 4 @ \$1,000)
	\$9,500	
Facilities Rentals/Set-ups	\$2,000	• Venue for leadership retreat
	\$1,500	• Plant charges for leadership and intercultural workshops on campus
	\$1,500	• Venue for alternative spring break
	\$5,000	
Telecommunications*	\$5,000	7 handsets, data ports, and long distance charges for ASUWB, CEB, Student Life, and student organization office
Printing and Photocopying	\$6,000	Large posters, brochures, BS Times, and other promotional materials for events and activities
Transportation	\$1,500	• Transportation for alternative spring break
	\$500	• Transportation for leadership retreat
	\$2,000	
Office Supplies	\$10,000	Supplies for clubs, ASUWB, CEB, Student Life events, SAF, and STFC
Food/Refreshments	\$1,000	• Alternative spring break
	\$1,000	• Leadership retreat
	\$1,000	• Leadership workshops
	\$1,000	• Recognition Ceremony
	\$2,000	• Intercultural events
	\$6,000	
Club Funding	\$30,000	40 anticipated clubs at 750 per club
Total Request	\$142,424	