

Restaurants on Campus Program "ROC"

Request	Item	Description
\$1,800.00	Facility Rentals and Set-Up	\$200 per event for set up and take down of tables and chairs and custodial support.
\$500.00	Other (Please describe)	Promotion and additional food service supplies. Price subsidy for UWB students. The most recent subsidy has been \$5 per UWB student to keep the price down to \$3. Estimate is based on \$5 per student and 200 students per event and 9 events.
\$9,000.00	Food/Refreshments	The total SAF request last year was \$5,500 which provides funds for about 4 - 5 events depending on cost and number of participants.
\$11,300.00		

Campus Department or Organization: Office of Budget and Planning/Auxiliary Services Contact Person: John Shaheen, Manager, Auxiliary Services Email: jshaheen@uwb.edu Phone: 2-3763

Executive Summary

The Restaurants on Campus program brings local restaurants to the Commons to serve lunch to students, faculty, and staff. Various restaurants have participated and student interest and participation has been strong. This provides -- on a limited basis -- an increased variety to campus food service options.

Program/Service Need

Last year, the 4 events held over the last academic year attracted 296 UW Bothell students, and 174 faculty and staff members. (The faculty/staff pay full price for meals since there is no source of subsidy for them.) The SAF funds requested are used for the student subsidy, plus set up, clean up, taxes and tips, and any other catering costs. There has been growth in student participation this academic year. Cascadia students have also supported the event in the past, although Cascadia students are also required to pay full price.

Assessment

Program success will be evaluated based on the number of students participating and the level of acceptance and quality of the food offering. Restaurant selection is an important element to the success of the program. UWB students are represented on the ROC Committee.

Scope of Program

1) How many currently enrolled students will likely benefit from your proposed service or program? 2) Estimate the number of other individuals (faculty, alumni, etc.) that might benefit from this service or program? 3) Please indicate other sources of financial support.

The program being proposed for 2010/2011 could benefit as many as 1800 students during 9 ROC events at the subsidized price, i.e. three events per quarter. UWB students from all disciplines and at every level will benefit from this significant program. 450 faculty and staff members could also benefit from the program at the full price. Revenue to cover event expenses comes from the SAF subsidy (for UWB students only), and ticket sales.

Benefits

In addition to increasing the dining options on campus, this event has been a real community-builder, facilitating the engagement of students, faculty and staff in a great activity. It also facilitates the engagement of students from all disciplines and at every level.

21st Century Campus Initiative

Use of SAF funds to finance ROC events is directly consistent with, and supportive of two goals of the "21st Century Campus Initiative." First, providing expanded, high quality food options supports the goal

of being "Student-centered: Enhance student services to support academic success and enrich student life." Second, the engagement of local business operators on the campus, and the support of the campus community for their product builds "Town/Gown" relationships, and supports the goal of "Community: Deepen and broaden community engagement and research."