

## CSS Speaker Series

Request	Recommendation	Approved	Item	Description
\$1,500.00			Honoraria	\$500 each for 3 out of state speakers
\$250.00			Facility Rentals and Set-Up	Rental Fees for UWB Large Classrooms and North Creek Events Center
\$2,000.00			Transportation	Round Trip plane tickets for 3 out of state speakers (\$600), \$200 car rentals
\$600.00			Meals and Lodging for Travel	\$150 per night /150 for meals
\$1,300.00			Food/Refreshments	\$100 per event for 8 events (\$800), dinner out with speaker and Faculty Host (average \$62 for 8 meals)
\$250.00			Equipment Rental/Purchase	Various campus media expenses for 8 lecturers.
<b>\$5,900.00</b>				

Campus Department or Organization: Computing and Software Systems Contact Person: Janet McDaniel Email: [macdee@u.washington.edu](mailto:macdee@u.washington.edu) Phone: 425-352-5287

### Executive Summary

The CSS Speaker Series sponsors guests from a vast range of areas, encompassing aspects of manipulating and creating digital technology, software projects management, computer graphics and animation, business management and cutting edge technological research and development to lecture to the UW Bothell community. Speakers share information about their jobs in industry, research and development with students, alumni and community members in a comfortable lecture setting. As these lectures will be targeted at the entire UWB student community, they are a combination of technical and non-technical. Each year we host a keynote speaker with the UWB Development Office and the UW Alumni Association. In 2004 it was a graphic artist from Pixar, in 2005 it was a machine vision researcher from JPL who works on Mars Rover, in 2006 it was a Software Development theorist from Agile Management, in 2007 it was a researcher on computational modeling of hurricanes, in 2008 a head programmer from Gripptonite discussed the inside world of video game industry. This year we'll have a speaker from Microsoft who is a Principal Researcher and founding Manager of the Networking Research Group.

### Program/Service Need

The purpose of the CSS Speaker Series is to introduce students to different issues within industry that explore the connection of computing and software systems to "real world" settings. A second aspect of the series is to promote continuing education for the alumni and surrounding community. The series sponsors guests from a range of technological expertise that allows a broad range of lecture topics. Students are granted the opportunity to meet with individuals from all aspects of technical industries, establishing a connection to their own experiences in school. Past lectures have included speakers from Pixar, NASA's JPL, Her Interactive, Rhythm and Hues Production Studios, DreamWorks, and Boeing.

## **Assessment**

How do you plan to assess the program or service's success?

The success of these past lectures (measured by audience size and informal feedback from students and alumni) has provided evidence that the CSS Speaker Series is a welcome addition to student development at UW Bothell.

## **Scope of Program**

1) How many currently enrolled students will likely benefit from your proposed service or program? 2) Estimate the number of other individuals (faculty, alumni, etc.) that might benefit from this service or program? 3) Please indicate other sources of financial support.

Students who attend these free lectures experience a view of the world that connects the issues and subjects that they study to 'real world' scenarios. For example, this year the keynote speaker is responsible for directing research activities that push the state-of-art in the networking of devices and systems. The CSS Speaker Series gives students the opportunity to interact with authors of the subjects they study. While we will aim for enticing a large portion of the UWB community to every lecture, we believe that the main audience will be students who are currently enrolled in technology related majors. In order to encourage a wide participation of UWB students, including the new freshman and sophomore classes, we anticipate a large majority of these lectures to be aimed at both non-majors and majors in technology areas. These lectures have also included an increasing number of alumni or community members, numbers ranging from three to twenty-five depending on subject and time of lecture

## **Benefits**

Our guests are experts in areas encompassing aspects of manipulating and creating digital technology, business management, nanotechnology, software project management and computer graphics and animation. Students benefit from this program by being exposed to new research and a deepening knowledge of industry, as well as witnessing applications learned in CSS classes applied to the 'real world'. Bothell benefits by offering continuing education to its students and alumni as well as furthering interest for patronage among alumni.

## **21st Century Campus Initiative**

CSS will provide quality speakers to enhance the educational benefits by making use of the best of educational technology in support of teaching and learning at UWB. When inviting these speakers to campus we demonstrate to them the value of UWB to the region.

Speaker series provide access to real world setting of colleagues in the technology field or higher academics.