

Question	Response
Program/Service Title	Collegiate DECA
Campus Department	Business
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<p>Executive Summary of Your Proposal Please provide a concise overview of the program, activity, or service for which you seek funding.</p>	<p>UW students will participate in two interscholastic case competitions, one in WA state and an international competition (April 2011, Orlando, FL). Conference participants analyze business & policy problems and defend their recommendations to a panel of discriminating business and community leaders. Students from all classes and majors can compete in competitions ranging from financial analysis and entrepreneurship to professional ethics.</p>
<p>In 150 words or less, please describe the need for this program or service. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goals.</p>	<p>Collegiate DECA at the University of Washington Bothell is an organization which aims to prepare students in all levels and all majors for the professional world. This is done through business simulation and competition which requires students to think analytically and critically while being realistic at the same time.</p> <p>The club is organized by UW Bothell students and is in high demand. Participation at conferences has doubled from 20 students last year to more than 40 this year. In 2010, 15 UW Bothell students reached the national finals, 8 placing in the top 10 within the nation, representing the school at a national level.</p> <p>In 2010 SAF provided funding to subsidize the costs of attending two conferences</p>
<p>In 150 words or less, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.</p>	<p>PARTICIPATION. 1) Approximately 35 students will compete this year. 2) UWB DECA alumni return to campus biweekly to coach our students. 3) UWB DECA students will coach student groups from local high schools. 4) UWB DECA will take the lead in organizing practices with CEO and business professionals as judges.</p> <p>FINANCIAL SUPPORT. DECA students are expected to raise 45% of their necessary funding. They will host a fundraising auction and dinner in March. The net proceeds will subsidize on-campus DECA events and the cost of sending 30+ students to competitions.</p>
<p>How do you plan to assess the program or service?</p>	<p>DECA's primary purpose is to help students improve their skill and confidence in analyzing problems and engaging a critical audience. We want to provide as many</p>

	students as possible the opportunity to participate meaningfully in this learning activity. We seek wide participation across classes and programs. We can assess our success by comparing results from nationals from this year and last year.
In 150 words or less, please describe the benefits that participants are likely to gain by attending or participating in this program or service.	Students that participate in Collegiate DECA learn how to think and behave as leaders (i.e. board of directors, VP of marketing, CEO, etc.) in real business situations. Students gain confidence and structure in presenting, learn to think off the cuff, and get an opportunity to network and explore potential degree options and business markets.
Salary/Wages	none
Benefits *Benefits paid to regular employees working at least .50 FTE should be calculated at 32% of earnings. Benefits paid to hourly employees should be calculated at 11% of earnings.	none
Honoraria	none
Facilities Rentals/Set-Ups	<p>FACILITIES RENTALS</p> <p>(1) Mobius Hall for the annual spring auction</p> <p>a) Fee for opening Mobius on Saturday = \$200</p> <p>b) Fee for A/V = \$330</p> <p>(2) Eastside Leadership Center for High School Community Service Event and 2 mandatory practice days with CEOs and business professionals</p> <p>SET-UP</p> <p>(1) Set up and take down of tables at Mobius Hall</p> <p>a) Facilities fees = \$500</p> <p>Total: \$1,030</p>
Telecommunications *Telephone equipment should be estimated at \$35 per handset, per month (this includes only one extension).	none
Security	none
Printing and Photocopying	Printing of auction tickets.
Transportation	<p>STATE COMPETITION</p> <p>(1) Two vans</p> <p>INTERNATIONAL COMPETITION</p> <p>(1) Airfare to nationals (April 2012)</p> <p>**25 students at \$540/person = \$13,500</p>
Meals and Lodging for Travel	Hotel (state conference, triple occupancy, February 2012)

	<p>36 students 2 nights x 105 x 1/3 = \$70 per student Total: \$2,520</p> <p>Hotel (national conference, triple occupancy, April 2012) 25 students 5 nights x \$180 x 1/3 = \$300/ student</p>
Office Supplies	none
Food/Refreshments	<p>Catering for the auction (200 people, \$15/person) Total: \$3,000</p>
Equipment Rental/Purchase	none
Other	<p>Conference Fees (state conference, February 2012) 36 students @ \$130 Total: \$4,680</p> <p>Conference Fees (national conference, April 2011) 25 students @ \$130 Total: \$3,250</p>
Total Amount Requested	\$27,980