

Services and Activities Fee Committee Application for 2008-09 Annual Funding

Today's Date: January 23, 2008

Program Title: **Campus Events Board**

Campus Affiliation: Student Life

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Executive Summary of your Proposal

Please provide a concise (**not to exceed six sentences**) overview of the program, activity, or service for which you seek funding.

Students will benefit from the activities sponsored by the CEB, which include educational, social and entertainment events that help to create a sense of community at the University of Washington Bothell. The goal is to provide quality programs that represent the diverse interest of the UWB students as well as providing them with a way to get involved in student life and express their ideas while making great friends.

1. **In 150 words or less**, please describe the need for this program or service and how you plan to assess its success. Please include any data that might support your proposal (e.g., the number of students who have participated in your service or program in the past). If your program is currently funded by SAF, please indicate how you have used the money to help your organization meet its goals.

The Campus Events Board has been a vital asset to students on the University of Washington Bothell campus. The board has continually put on activities and events on campus that have encouraged student involvement this year.

Our largest event to date was the Blue Scholars Concert on campus; there were at least 150 students in attendance. The political lecture with John McKay had approximately 110 people and received a great deal of positive feedback. For a more detailed look at attendance and budget information for events this year, please see the attached data.

We are also collaborating with other campus programs. The CSS Lecture Series and Discovery Café series in the CUSP office are two campus departments with whom we are partnering. Funding to support these programs are included in our request.

The board ensures high quality programs that are of interest to students by surveying students at every event and soliciting their feedback at events. Program feedback is also evaluated through our Myspace page and general meetings every week.

2. **In 150 words or less**, estimate how many currently enrolled students will likely benefit from your proposed service or program. Please estimate the number of other individuals (and indicate their affiliation) that might benefit from this service or program. Finally, please indicate other sources of financial support.

The student body at the University is projected to grow again next year by gaining our third freshmen class and expanding transfer student enrollment. With approximately 2,100 students on campus next year it will be imperative that the Campus Events Board produce programs that target and support the academic and social needs of the expanded student body. The entire student body has the potential to benefit from events put on by CEB.

Our goal for next year would be to increase student involvement in our activities by reaching the entire student body through the variety of events. Increasing publicity and incorporating opportunities to work in conjunction with other student clubs on campus will achieve this. CEB is in the process of developing the first ever “Husky Family Fun Fest” during the weekend, that will hopefully reach students with children. The board is also looking to continue relations with UWB administration, alumni and faculty in continuing programming for next year.

3. **In 150 words or less**, please describe the benefits that participants are likely to gain by attending or participating in this program or service.

It has been statistically proven that students who participate in student life programs are more likely to achieve the following:

- a. High Morale (as requested by our own students)
- b. Higher Student Retention
- c. Increased College Satisfaction
- d. Student Academic Development (i.e. grade point averages, graduate program enrollment)
- e. Student Personal Development (i.e. Intellectual and social confidence)
- f. Comfort ability in a Learning Environment
- g. Cultural and Social Awareness

These findings are the result of a study done by Connie White-Betz, Ph.D. and Michael Laurent, Ph.D. at the California State University, Dominguez Hills.

For Official Use

Date Submitted: _____ Received By: _____

Notes:

Budget Worksheet

Program Title: Campus Events Board

Category	Expense	Brief Description of Expense
Salary/Wages	\$20,350	Stipends for 5 programmers: 37 weeks (beginning September 1) * 10 hours per week * \$11 per hour = \$4,070
Benefits*	\$2,240	11% of stipend
Training	\$7,500 <hr/> \$1,500 \$9,000	<ul style="list-style-type: none"> • Training support for board at \$1,500 per students • Support for 2 advisors to attend NACA regional conference with students
Events	\$15,000 <hr/> \$20,000 \$20,000 <hr/> \$55,000	<ul style="list-style-type: none"> • Two events per board member for autumn quarter • Three events per board member for winter and spring quarter (total of 40 programs) <p>*This amount includes costs associated with space rental, food, performers, and honoraria.</p>
Co-Sponsored Programs	\$10,000 <hr/> \$2,000 \$12,000	<ul style="list-style-type: none"> • CSS Speaker Series (3 programs per quarter) • CUSP Discovery Café (1 program per quarter)
Total Request	\$98,590	