

# Campus Events Board

Request	Item	Description
\$29,568.84	Salary/Wages	<p>Student Salary &amp; Benefits (6 students)            37 weeks x 10 hours per week (\$12 hour) \$26,640.00            Benefits (11%) \$2,928.84</p> <p>Student programmers salary and wages increased student development opportunities for training, and the ability to meet the increasing event needs to continue to contribute to the UW Bothell experience and the 21st Century Initiatives. Allows students be able to meet the requirements and number of hours to create program and gain required training and educational follow up.</p>
\$35,000.00	Honoraria	<p>This includes cost for bands, musicians, lectures and miscellaneous talent such as face-painters. (CEB does an average of 20 events per quarter and we often have to pay for the talent. The cost of talent ranges from \$500 for local talent to \$6500 for large Nationally recognized acts). With the addition of a performance hall available on campus, CEB will hope to increase the kinds of performances it can offer on campus.</p>
\$16,000.00	Facility Rentals and Set-Up	<p>\$22,000</p> <p>With an average of 10-15 events per quarter, we usually use the Commons, N Creek and will start using Cascaida's performance Hall Mobius.</p> <p>\$175 per use in Commons = approximately \$4000            \$1000 per use in N Creek = approximately \$6000            Mobius charging scale pending= estimate equivalent to NC=\$6000</p>
\$350.00	Telecommunications	<p>Facilities are required to event set up and preparation there are additional costs associated with facility staff overtime for after hours.</p> <p>350 (one line telephone)</p>
\$1,845.00	Security	<p>Have increased need for security with two dances (\$660 each) and late events/ The cost each time for this overtime is approximately (\$175) estimate for year \$525 for other events .</p>
\$1,000.00	Printing and Photocopying	<p>We make photocopies and printing for fliers and occasionally special printed materials. Increased material use with program increase.</p>
\$300.00	Office Supplies	<p>Pens,printer cartridges, markers, paper, etc.</p>
\$18,000.00	Food/Refreshments	<p>Food is present at many CEB events, from the Halloween Spooktacular dinner, Homecoming dance, to pizza at events. This event also includes catering for events like the Spring Party and Rock the Roof. food costs have increased with the increase of attendance of events with student growth.</p>
\$7,900.00	Equipment Rental/Purchase	<p>For music concerts and shows we need to rent sound equipment and lighting.</p> <p>We usually have about 6 occasions for renting sound equipment and it costs about \$900 each time.</p>

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\$9,750.00	Other (Please describe)	<p>For a grand total of \$5400.</p> <p>We also often rent machines for events, like inflatables, snow-cone machines, etc. Costs vary for each machine from \$100-\$600.</p> <p>The estimated cost is \$2500</p> <p>Need no access to high quality stage sound system for campus or lighting.</p> <p>Training</p> <p><input type="checkbox"/> Training support for board at \$1,500 per student x 6 = \$9000</p> <p><input type="checkbox"/> Support for 1 advisor to attend NACA regional conference with students = \$750</p> <p>To aide in the development of these students, the board provides the opportunity for student delegates to attend the regional and national conferences of the National Association for Campus Activities (NACA).</p> <p>Benefits of this conference include:</p> <p>1) For a newly developed group of cohorts there is always a large need for synergy and team work. This professional conference will give the CEB members an opportunity to bond and find out each other's strength and weaknesses to better collaborate and assign duties.</p> <p>2) The NACA conference is an opportunity for learning and interaction that compliments the classroom experience. Students from ten states will be meeting to share resources and exchange ideas. There are educational sessions addressing such topics as motivation, stress management, communication skills, decision-making, ethical leadership, and group processing techniques.</p> <p>3) Gives the group a chance to also network with other Universities and exchange great programs and ideas; find what works and what doesn't. Creates an ongoing pool of informational resources for programming throughout the year.</p> <p>4) Also gives an amazing amount of resources for the board to choose from. This year we spent half our time trying to find reliable vendors, when the time could be spend on advertising our events and getting out and talking to students.</p> <p>Creating event planning knowledge base for event planning and the tools needed to be host successful events.</p>
\$0.00	Salary/Wages	Notes
\$119,713.84	\$0.00	\$0.00

**General Information**

Campus Department or Organization : Campus Event Board  
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## Description of Program

### Executive Summary

The Campus Events Board (CEB) is a group designed to enhance the social, cultural, and educational opportunities for the University of Washington Bothell community through providing diverse entertainment and programs. The board strives to promote the 21st Century Campus Initiatives of the University by supporting the core areas of Growth, Resourcefulness, Diversity, Student-centered, Community, Innovation and Sustainability. Students benefit from the educational and social programs CEB plans because their events help to create a sense of community and tradition at UW Bothell. The goal is to provide quality programs which represent the diverse interests of our students as well as providing opportunities to become involved in campus life and their community. CEB students additionally gain the educational opportunity of learning about event management, learning outcomes, leadership development, networking, budgeting, evaluation, assessment, incorporating intentional learning and among many other skills.

### Program/Service Need

The Campus Events Board is the only student led group on campus which is designated with programming for the entire campus community. This element is critical because these students strive to serve the entire student population by varying their programs subject-matter to benefit the campus.

Comparing event attendance at this time last year Fall QTR to date, CEB has increased numbers from 1252 students to 2850 at its variety of programs ranging from the Halloween Spooktacular, Movie Nights, Homecoming Spirit Week, Homecoming Dance, and Comedy Night. This large increase in attendance does not include the number of students who enjoy programs while passing through the Commons or other spots on campus.

CEB is striving to increase programs and opportunities for the growing number of students enrolling to UWB. The group is looking to create opportunities that allow for students to engage and have increased the number of programs and increase the number of students able to participate.

### Assessment

CEB has been keeping track of the number of student attending and taking advantage of programs and events. Comparing these to numbers of the previous year has been a great help. In addition to this CEB makes a point to have conversations with event attendees and looking to receive feedback via email and surveys. Asking questions about participants experience and encouraging them to suggest ways to improve programs has been a great assist. Additionally CEB will be initiating a campus survey to go out during spring quarter to help shape events and programs that will be considered for the upcoming year.

### Scope of Program

1) How many currently enrolled students will likely benefit from your proposed service or program? 2) Estimate the number of other individuals (faculty, alumni, etc.) that might benefit from this service or program? 3) Please indicate other sources of financial support.

The Campus Events Board services all the entire student population and is constantly looking for ways to better the UW Bothell student experience. All students currently enrolled benefit from these programs which create opportunities for themselves and the people they encounter on a daily basis. CEB is doing this by contributing to learning on campus by utilizing experiential learning. Student who currently have not attended events are still impacted by the experience of their peers and community members.

All persons on the campus, including faculty, staff have access to attend events and are encourage participating to create a sense of community and involvement. Currently an average of 75 non students have taken advantage of CEB programs. CEB has created partnerships with groups such as student organizations and the Alumni Office to increase networking, events, and services overall. Creating relationship and partnerships with faculty, staff, and alumni has given student increased partnerships and overall opportunities.

CEB is striving to create partnership and co-sponsored events to help subsidize the cost of events in order to provide more programs/events for students and the campus community. This has been accomplished by working with the Husky Sports Promotions, Alumni, Student Life, Cascaida Activities Board and much more. Besides financial these partnerships increase resources, networking and increased people to support logistics associated with programs and events

### Benefits

It has been statistically proven that students who participate in student life programs are more likely to achieve the following: High Morale (as requested by our own students), Higher Student Retention, Increased College Satisfaction, Student Academic Development (i.e. grade point averages, graduate program enrollment), Student Personal Development (i.e. Intellectual and social confidence), Comfort ability in a Learning

Environment, Cultural and Social Awareness. These findings are the result of a study done by Connie White-Betz, Ph.D. and Michael Laurent, Ph.D. at the California State University, Dominguez Hills.

CEB creates more than programs and events, they create learning opportunities and support the current learning taking place in the classroom by providing a wide range of experiences for students. This group is vital in supporting a student's overall campus experience and opportunities to succeed.

#### **21st Century Campus Initiative**

CEB is currently supporting the 21st Century Campus Initiative in a variety of ways here are a few examples. As growth of the campus is taking place the groups is looking to expand programs and promotes the increase in numbers. The group is supporting diversity by providing education via creating opportunities that students have innovated experiences that foster dialogue and increased awareness of the world around them. CEB is a primary organization working to enhance student services to support academic success and enrich student life. This is done by the programs they work so hard to implement and support. Overall CEB is vital to creating an inclusive and open environment for students to feel included and as an active participant in their campus community.